

VINTAGE KARTING ASSOCIATION, INC. Board of Directors 19 January 2019 Meeting Minutes June 08 2019

Call To Order: President Gary Wlodarsky called the meeting to order at 8:02 PM EST

<u>Roll Call</u>: Secretary Bill Bloodworth called the roll with the following results:

<u>Board Members In Attendance</u> : Gary Wlodarsky Joe Swantek Bill Bloodworth John Copeland Sonny Gerber	President & Judging Treasurer Secretary & Membership Enduro
Skip Owen	Executive Director
<u>Board Members Absent</u> : Louie Figone Dean Kossaras Lynn Haddock Jeff Campbell	Vice President Rules Safety & Tech Website
<u>Guests present</u> : Bob Barthelemy Jim Donovan Rolf Hill Bill McCornack Sal Palatucci Cary Thomas	South Region Coordinator - arrived during the Treasurer's report Former Accountant Former VKA <i>FirsTurn</i> Newsletter/Magazine Midwest Region Coordinator & PR Northeast Region Coordinator - arrived while the meeting was in progress VKA <i>FirsTurn</i> Newsletter/Magazine

SYNOPSIS: There are 417 total members, 372 full members and 45 associate members. The distribution of full memberships is Midwest 167, Northeast 63, South 62, West 72, and International 8. The ending December balance is \$21,615.00 which reflects revenue of \$2,477.00 and expenses of \$1,800.15. Gary stated his concern regarding deviation of some of the reproduction karts from the original design. He and others noted that it is a gray area as to where to draw the line. Joe Swantek reported on some of the results of his online payment acceptance research. Joe stated that he cannot give full details until he receives the transfer of the VKA checkbook and ledger from Jim Donovan. This year promotional funds will be allocated equally among the four regions. Last year the funds were allocated based on regional membership percentages of the total membership. John Copeland is waiting on participation info from the recent Daytona enduro event in order to determine how many new vintage entries there were. Certificates are ready for the Riverside and Bushnell events. A package to support the upcoming Ohio show and swap meet is also ready. Bill McCornack is working with Midwest track personnel to condense the number of classes. Bill McCornack is preparing packages with printed copies of the VKA Guidelines and membership applications which will be sent to promoters and track owners in advance of their events. Preparation of the upcoming February – March publication is in progress. Photographer support for the next three events has been identified. Design of the next version of the VKA t-shirt is in progress with John Copeland volunteering to submit a new design. The review team will be led by Gary Wlodarsky. A reduction in the number of shirts ordered is being considered.

<u>PRESIDENT'S REPORT</u>: President Gary Wlodarsky reported that he had sent an email asking for comments regarding VKA's sale of t-shirts. One reply stated that VKA is not making money on the sale of t-shirts and the effort requires a lot of work. Bill McCornack believed that VKA was making money and asked what the financial info shows. Jim Donovan replied that the last order cost \$1,526 and that to date the revenue is \$1,550. Bill noted that the sale of the remaining shirts would be pure profit. Jim agreed assuming that the shirts were sold, but he stated that a lot of shirts from the previous order were given away. Further discussion was deferred to the "New Business" section.

Gary stated that in his opinion, reproduction karts were getting out of hand. As an example, he described an Invader reproduction which has a front end which differs significantly from original equipment. Bill McCornack stated that the situation is a gray area where it is difficult to know where to draw the line on deviations.



VICE-PRESIDENT'S REPORT: Vice-President Louie Figone did not attend the meeting.

<u>SECRETARY'S REPORT</u>: -Secretary Bill Bloodworth reported that the October 2018 minutes were released for review yesterday, 18 January 2019. There were no questions.

John Copeland: Moved to approve the October 2018 minutes as submitted. Joe Swantek: Seconded the motion. President Wlodarsky: All in favor say aye, opposed say nay, the ayes are unanimous, the motion passes.

Bill Bloodworth stated that the November and the December minutes have not yet been released.

<u>MEMBERSHIP REPORT</u>: - Director Bill Bloodworth reported that currently there are 417 total members, 372 full members and 45 associate members, a net change from last month's levels of minus 20 full member & 0 associate members. This month's membership includes 3 new full members and 0 new associate members plus 1 additional full member and 1 additional associate member from the renewal of former members who were inactive at the time of last month's meeting. The 36-month extended membership option is at 99 full & 9 associate members, an increase of 10 full members since the last meeting. Total funds involved are \$9,675. It is suggested that for the month of January, \$4,070 be held in reserve for future allocation.

24 full memberships and 2 associate membership expired at the end of December.

The expirations included the passing of Alvin Webb.

22 full memberships and 1 associate membership are expiring at the end of January.

The regional distribution of memberships (snowbird adjusted) is:

Midwest:	167 full	19 associate
Northeast:	63 full	10 associate
South:	62 full	12 associate
West:	72 full	4 associate
International:	8 full	

Mailing address information was adjusted to reflect the home address of those temporarily away from home.

<u>TREASURER'S REPORT</u>: - Director Joe Swantek opened with comments regarding acceptance of electronic payments. Joe stated that we have talked about setting up a VKA PayPal account. Joe stated that setting up the account would not be a problem and that he would get it done once he received the VKA checkbook and ledger which Jim Donovan intends to transfer to Joe at the upcoming Riverside event.

Joe also stated that he had investigated Concord, a company that can provide a link to third party credit card processing. Joe stated that an alternative was desirable because he believed that one had to have a PayPal account to use PayPal services. Sal Palatucci replied that the account requirement is no longer true which also coincided with the experience of others. Gary Wlodarsky said that he liked the idea of having the alternative.

Joe stated that PayPal did not charge a fee for transfers to "friends" and that such information should be included on the website. Sal stated that as a non-profit corporation, VKA is considered a business and the "transfer to friends" feature cannot be used. Someone else stated that VKA's use of the feature could result in VKA being ban from PayPal.

Gary Wlodarsky believes that Joe has been given authority to implement PayPal whereas Bill Bloodworth believed that the board only approved research of the possibilities and that a detailed report would be required before there was adequate information for a future board decision. Joe stated that he believed that at this time further discussion was meaningless until he received the VKA checkbook and ledger.

Jim Donovan then reported the financial results. The figures are: Ending November- beginning December 2018 Balance: \$20,938.15. Revenue: Total \$2,477.00, Membership: \$2,470.00, Patches sale: \$7.00. Expenses: Total \$1,800.15, Events Schedule Printing: \$922.27, Mailings: \$451.48, Regional advertising expense for the last Midwest Region event in Iowa: \$451.48. Ending December 2018 Balance: \$21,615.00.

Bill Bloodworth: Moved to accept Jim Donovan's report.

Gary Wlodarsky: Seconded the motion.

President Wlodarsky: All in favor say aye, opposed say nay, the ayes are unanimous, the motion passes.



<u>WEBSITE REPORT</u>: - Director Jeff Campbell did not attend the meeting. Rolf Hill stated that he had nothing to report. Gary stated that there were no pictures to post at this time. Gary stated that Jeff has made some corrections regarding paths to the Guidelines. Rolf Hill stated the need to keep Jeff in the loop regarding online payments.

EXECUTIVE DIRECTOR'S REPORT: - Skip Owen opened with a discussion regarding the allocation of promotional funds. Skip stated that Bill McCornack has suggested that an equal amount be allocated to each region instead of the previous membership level approach. Even though Bill's Midwest Region received more funds under the previous method, Bill thought that it would be fair to allocate the funds evenly among the four regions. John Copeland stated that he believed that the regions with less members needed more promotion and hence more funds.

Skip Owen: Moved to allocate the previously approved \$1,500 promotional funds in the amount of \$375 per region effective 1 January 2019.

John Copeland: Seconded the motion.

President Wlodarsky: All in favor say aye, opposed say nay, the ayes are unanimous, the motion passes.

Bill McCornack then asked Skip if Skip intends to raise the possibility of increasing the allocation to \$500 per region, \$2,000 total. John Copeland asked how the funds had been spent in the past. John said that we need to have some idea of the planned use before approving an increase. Skip mentioned the Northeast region's booth at a kart show & creation of fancy framed certificates. It was noted that they plan to use Gary's certificates this year, at least for the Avon event. Skip stated that they intend to use \$200 to fund this year's participation raffle. Skip noted that all Northeast tracks are promoted and included in the raffle. It was suggested that the Regional Coordinators should put together use plans. Bill McCornack noted that Skip oversees the coordinators. Gary Wlodarsky said that for now we should see how it goes with the \$375. Rolf noted that the January newsletter goes to more people than just VKA members. He has posted issue on Facebook & the Website. Rolf suggested that the funds could also be used to print copies to be given away at the events. Gary reported that during his discussions with track owners he was told that the tracks had spent \$450 out of pocket for Northeast Promoter's Cup related expenses.

<u>ENDURO REPORT</u>: - Director John Copeland reported that he is waiting on participation numbers from the recent Daytona event. He is curious to see how many new vintage entries there were. Reportedly some vintage sprinters ran the endure event. John did not attend the event. He expects to receive a knee replacement this coming Wednesday.

<u>RULES REPORT</u>: - Director Dean Kossaras did not attend the meeting.

TECH & SAFETY REPORT: - Director Lynn Haddock did not attend the meeting.

<u>JUDGING REPORT</u>: - Director Gary Wlodarsky reported that certificates for the upcoming Florida and California events are ready. Also, the package for John Copeland and Sonny Gerber for the upcoming show and swap meet is ready and it includes t-shirts, brochures, and a banner.

Sonny stated that he had nothing to add and that he would be working the booth at the Ohio swap meet.



REGIONAL REPORTS:

Northeast: Director Skip Owen stated that he only had snow to report.

<u>Midwest</u>: Bill McCornack stated that he is working with Midwest track personnel to condense the number of classes. He stated that he has packages with printed copies of the Guidelines and membership applications which he will send to promoters and track owners. Sonny suggested that a package should be sent to the separate non-VKA event to be held by John Stults at Whitland in early spring. Rolf noted that the dates are 5-31 & 6-1 2019.

In response to questions, Bill stated that the package will contain both the full Guidelines and excerpts normally provided with the promoter's package. Bill believes that many do not print the documents which is why he is providing them. He also stressed that they will have the documents in advance of their events.

<u>South</u>: Bob Barthelemy requested that Bill McCornack's information regarding combining classes plus the Guidelines and membership application package be forwarded to him. Bob intends to send information to Bret Spaude next week since Bob does not plan to attend the Bushnell event. Bob said that they are looking at car shows as a publicity venue and that they will probably spend some promotional money to print publicity info. Bob stated that in the past they have taken modern karts to the Summit Racing show in Atlanta. The shows are basically free shows and Bob said that they would like to get vintage karts involved.

Bob stated that they are getting ready for the upcoming Barnesville event.

<u>NEWSLETTER REPORT</u>: - Cary Thomas thanked everyone for their support and for suggestions and he noted that Rolf is still coaching. Cary reported that preparation of the combined February-March publication is in progress.

Cary stated that he will be at the Riverside event on Saturday and that Rolf plans to attend the Bushnell event. He will depend on Bob Barthelemy for coverage of the Barnesville event.

Joe Swantek stated that Jerry Embolden will provide photos from the Riverside event. Bob Barthelemy stated that Sabrina Witt will provide photos of the Barnesville event. Bill McCornack stated that he plans to send a couple of article in time for the next issue.

<u>NEW BUSINESS</u>: - President Wlodarsky opened the segment for discussion.

Regarding t-shirts, Gary stated that he thinks that shirts are needed, but not as many as in the past. He said that he would rather run out of shirts than have some left over.

John Copeland asked how many were ordered. Gary did not remember but stated that there were about 60 shirts left over. Bill McCornack stated that he thinks about 150 were ordered.

John Copeland stated that he believes a new design is needed. Gary said that he intends to form a committee to come up with the next design and he asked Bill and John if they would participate. John volunteered to come up with the new design. Bill McCornack noted that the current shirt vendor can also do design work. A suggestion to include the slogan "made in America" was rejected because of its similarity to that of other organizations. Gary stated that he intends to bring the results to the next board meeting.

Sal Palatucci asked if the proposed \$10 rebate proposal had been brought up during this meeting. Gary replied that it had not, primarily because one of the proponents, Louie Figone, could not attend this meeting.

President Wlodarsky adjourned the meeting at 9:02 PM EST. Respectively submitted by Secretary Bill Bloodworth.